

SIGMA SOFTWARE GROUP

Ukrainian Tech Spirit

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SIGMA SOFTWARE PROFILE

- **Sigma Software** provides top-quality software development services to customers in many sectors including banking, and financial services telecommunications, media & advertising, aerospace, automotive, gaming industry, real estate, government, and public (eParticipation, eGov services).
- Advanced skills & ample resources to create large-scale solutions from idea to profit.
- Since 2006 we have been a member of Sigma Group – one of the biggest Nordic IT companies. The powerful mix of Swedish and Ukrainian features distinguishes us from others and allows us to produce solutions that suit our clients the best.
- 20+ offices in Europe, the USA, Latin America and Middle East.



ISO 27001
BUREAU VERITAS
Certification



ISO 9001
BUREAU VERITAS
Certification





LEVERAGING
21 YEARS

of successful delivery worldwide

UNITING
2 000 EXPERTS

In IT & turn-key solutions
development

AMONG
WORD'S TOP100

Outsourcing companies by IAOP

CLIENTS AND INDUSTRIES WE WORK WITH

AUTOMOTIVE

VOLVO

 **TecAlliance**

SCANIA

LYNK & CO

KNORR-BREMSE 

ADTECH

verizon 

 **ADVERTISING**

 **DanAds**™

GAMING & IGAMING

 **BLACK SNOW**

 **mr green**™

PLAY'n GO®

 **IGT**®

 **Lee Vegas**

FINTECH & BLOCKCHAIN

 **NEAR**

 **HSBC**



 **SECURITIZE**

 **confia**

LOGISTICS & TRANSPORTATION

ANGEL 

SAS



Marcura®

HEALTHCARE & PHARMA

 **BIOCLINICA**®

KEMWELL

AstraZeneca 

LIFESTYLE & ENTERTAINMENT

 **viaplay**

VONDER



 **Mall of the Emirates**

 **mindvalley**

OWN & PARTNER PRODUCTS

FINTECH & BLOCKCHAIN

finmap

Orderly Network

GEEKPAY

GLOBAL
LEDGER

NEAR

SOLANA

SECURITIZE

bitfrost

VRT

aura

DATA & CLOUD

datuum

datrics

upsolver

CYBERSECURITY

Checkmarx

clean.io
EVERY AD, EVERY THREAT

AR/VR

BLACK SNOW

BPM & AUTOMATIZATION

COREZOID
hyperautomation engine

CAMUNDA

DocuSign

ECM & ARCHIVING

Long-Term Archive
by Formpipe

Platina
by Formpipe

INFLUENCER MARKETING

MIKZ

INTERNAL COMPANY'S ECOSYSTEM



SIGMA SOFTWARE (SSW)

- TOP 100 Global IT Outsourcing
- TOP 20 largest IT companies in Ukraine
- 21 years of experience in the implementation of quality technological solutions
- 250+ B2B partnerships in 30+ locations around the world



SSW UNIVERSITY

- Educational wing
- >1000 participants yearly
- 60 programs & courses
- 20 years of experience in various fields and team of expert practitioners

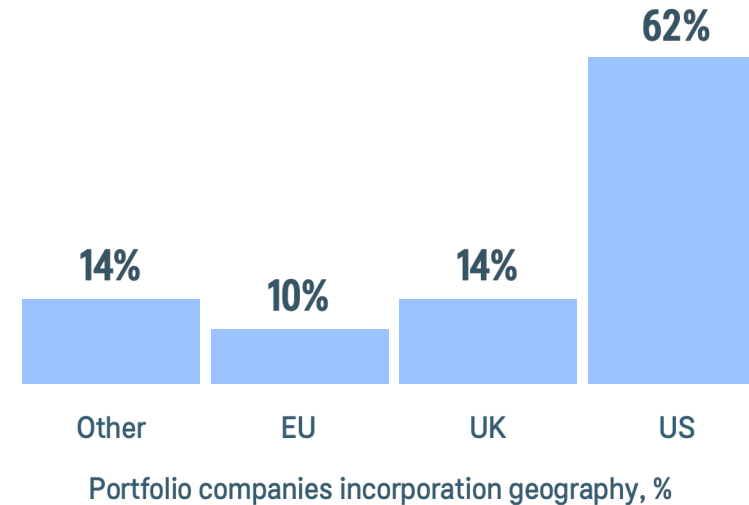


SSW LABS

- Investment wing & venture builder
- Scaling portfolio via B2B network
- Resources, mentorship, infrastructure
- \$2.1M+ invested in 17 startups
- Building ecosystem (events, global partnerships, mentors, VCs, consulting)

DIVERSIFIED VENTURES: UKRAINIAN ROOTS, GLOBAL REACH

- 35 deals within joint venture story with \$5.5M+ invested
15+ deals announced after Feb,24,2022
- 2 exits
- Blockchain, DeepTech, FinTech, Quantum Computing, E-commerce, etc.
- Ukrainian founding team by origin with global outlook and clients
- International accounts and entities
- Incorporated in US, EU, UK, etc.
(100% of our portfolio companies are incorporated abroad)
- At least partly relocated team

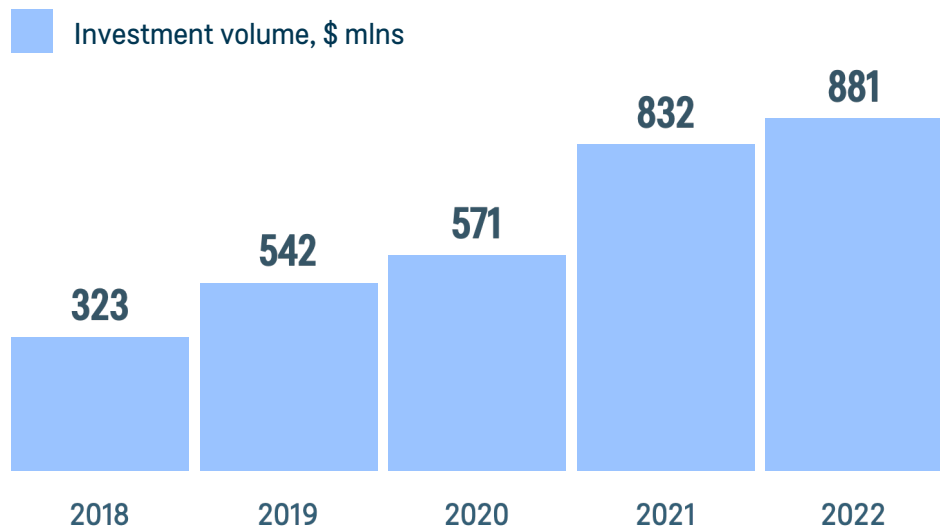


Leading co-investors fuelling growth



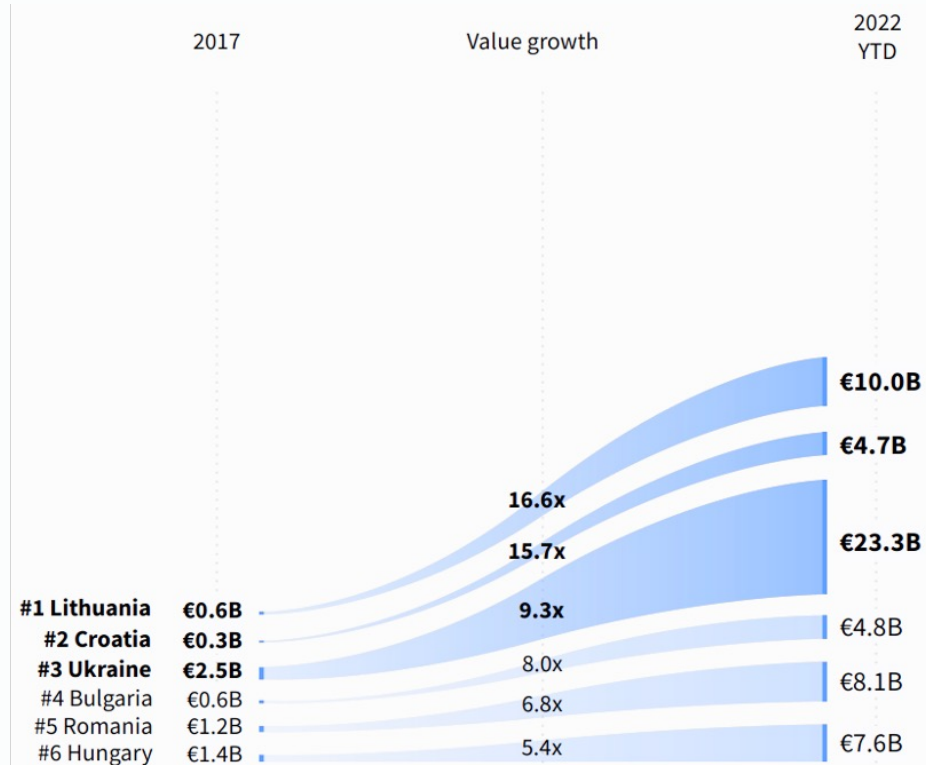
UKRAINE'S RAPIDLY GROWING ECOSYSTEM

Ukraine ecosystem is in TOP-3 fastest growing among CEE:



Sources: 1. Dealroom.co. Combined enterprise value of companies based in, or founded in, selected countries in Central Eastern Europe in 2017 and 2022. 2. Ukrainian Venture Capital And Private Equity Overview 2022-2023 by UVCA and Mind.ua

Ecosystem value, five-year growth (2017-2022)



ECOSYSTEM GROWTH BEHIND THE SCENE

IT Sector Development

- Technical education (181 Universities with tech faculties)
- Trusted vendor of global brands
- 1600+ product companies
- 530+ service companies

Entrepreneurial Mindset

- Historical context
- Transition to a market economy
- Talented youth
- Stimulating environment

Governmental Support



Ministry
of Digital Transformation
of Ukraine

- Advancing digital technologies and e-governance
- Promoting digital literacy, modernizing public services, and fostering innovation in the digital sector



- \$18M Fund for government pre-seed financing
- \$25,000 and \$50,000 no-equity grants for UA startups to validate ideas
- \$8.2M invested in 352 teams
\$55M raised in total by USF alumni



- One of the most progressive tax and legal regimes on the planet
- Special conditions, taxation, and a new form of interaction — gig-contracts
- Flexibility of private entrepreneurship

MAKING GATEWAY TO SMART COLLABORATIONS

- Powered by representatives of the most successful ventures in Ukraine



- Most promising startups with Ukrainian roots on the platform
- Careful due diligence procedures
- Venture track record proven by 70+ investment deals



STARTING FROM TECH BUT UNLOCKING LIMITLESS POSSIBILITIES

- Digital country: new level of interaction between the state and citizens
- 1st country with a digital ID that is valid everywhere within the country
- 2 seconds to become an entrepreneur – the fastest business registration in the world
- 30 minutes to found an LLC
- 200k new entrepreneurs were registered in 2022

Maximize Growth with Curated Solutions

- Trusted products, assessed for scalability and potential
- Complementary solutions tailored to your business
- Prospect investment opportunities
- Direct intros for effective communication
- Multiple international business connections for growth

THANK YOU!

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